



ASSOCIATION OF ACCREDITED SCHOOL OF BUSINESS INTERNATIONAL

PIM
Payapiwat

INSTITUTE OF MANAGEMENT

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BETTER POLICIES
FOR BETTER LIVES



DES POLITIQUES M
POUR UNE VIE M



Michael Schemmann, PhD, CPA (US Wash. Ret.), LL.M., Managing Director Owner
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HOLISTIC QUALITY EDUCATION
TEACHING-LEARNING PROCESS



Chanoen Pokphang Group businesses for 450,000 employees in 21 countries and economies for CP's Leaders Institute Corporation Offices at Pak Chong, Nakhon Ratchasima Province 200 km north of Bangkok in the Yao Yai Mountains with hotel 240 rooms. facilities and hall conference halls for 700 participants of Future, Potential, Development and Senior Leaders Development Programs.

CP's Senior Chairman Dhannin Chearvanont, who start in 1946 says:: "For leaders, being talented alone is not enough. They must be patient, diligent, dedicated, determined, persistent, and disciplined. Most importantly, they must have a broad mind to be accepted, respected, and win the hearts of the team." The first pivotal step on the path to growing into a future executive of C.P. Group starts with Future Leaders Programs, and therefore focuses on Developing the potential of the new generation to become well-rounded leaders in C. P. Group's style with comprehensive C.P. Group starts with Future Leaders Programs, and therefore focuses on developing the potential of the new generation to become well-rounded leaders in C.P. Group's style with comprehensive knowledge through hands and business practices.



Dhannin Chearvanont in 1946.



Chairman Soopakij Chearvanont,



CFO Suphachai Chearvanont

See about Charoen Pokphand Group at C.P. Group as a Leading Tech and Innovative Conglomerate, is business dates back to 1921, when brothers Chia ek Chor and Choncharoen Chiaravanont opened a Bangkok's Chinatown shop selling seeds imported from China to Thai farmers — the Chearavanont family Asia's fourth-wealthiest family worth US\$36.6 billion 2017 *Forbes* 11/14/2017 presumed the net asset by the author at least of \$50+ USD billion in 2025 operates a diverse business across its 8 Business Lines covering 14 Business Groups, including (1) Leading Agro-Industry & Food Conglomerate, (2) Retail and Distribution Business Feed, Farm, Food (3) Media and Telecommunications see Wikipedia of True Corporation PCL and DTAC , (4) E-Commerce and Digital, (5) Property Development by C.P. Land Public Co., Ltd. (6) Automotive Industry in Thailand see Wikipedia as MG in Rayong and on Chonburi jointventure with SAIC Motor-CP, a joint venture of C. P. Group and Shanghai Automotive Industry Corporation (SAIC), (7) Finance and Investment Business see CPF Worldwide or investors, or to invest in CPF including CPF Stock quotes, to publications & financial statements — work-based learning education and inequity reduction involving C. P. University for Lifelong Learning Arena. — See "On-the-Job vs. College Education or a YouTube video Trade school vs. College How they compare (Practical Wisdom - Integral Ideas 254,874 views 29 November 2020). Chairman Soopakij Chaervanont has a B.Sc. from New York University, Stern School of Business. CFO Suphachai Chearvanong is a B.A. Buiness and Finance from Boston University, both in the United States.



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Assistant President Professor Tang Zhimin, Ph.D. in Economics graduated at the University of Cambridge rank #4 in the United Kingdom in 2025 (Endowments GBP 7 7.1 billion (2023)). He is charged of China ASEAN Study Center, it's Leading Corporate University at Panyapiwat Institute of Management, fields studies government policy, making business practice culture development in iASEAN and its partners countries and Asia Pacific.

Panyapiwat Institute of Management (PIM) is Thailand's first and largest Corporate University, founded in 2007 under CP ALL PLC. a member of the C.P. Group one of the biggest conglomerates in the region, and is the pioneer provider of work-based education and opportunities to the youth in Thailand and around the world. It is not only education that can be gained in class, but also the attainment of desirable human qualities for a sustainable future. We are providing education for over 20,000 students enrolling 11 different faculties and 2 colleges with 37 majors providing tertiary education in Bachelor's, Master's and Doctorate level.

Work-based learning (WBL) is an educational strategy that provides students with real-life work experiences where they can apply academic and technical skills and develop their employability." It is a series of educational courses which integrate the school or university curriculum with the workplace to create a different learning paradigm. "Work-based learning (WBL) deliberately merges theory with practice and acknowledges the intersection of explicit and tacit forms of knowing." It is "an educational strategy that provides students with real-life work experiences where they can apply academic and technical skills and develop their employability." (Wikipedia) Quality work-based learning should include the following elements: (1) A sequence of experiences that begins with awareness and moves on to exploration and hands-on preparation. (2) Clearly defined learning objectives related to classroom curricula. (3) Alignment with students' career interests. (4) Alignment with content standards and industry/occupational standards. (4) Exposure to a wide range of industries and occupations. (5) Collaboration between employers and educators, with clearly defined roles for each. (6) Activities with a range of levels of intensity and duration. (7) Intentional student preparation and opportunities for reflection. (fhi360.org)

Albert Einstein believed that education should not be limited to theoretical knowledge but should also focus on the practical application. He emphasized the importance of connecting class-learning to real-world experiences and challenges.



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Association *Verein* by Charter adopted and under operated under Swiss law



Panyapiwat Institute Management **Higher Education Establishment by Charoen Pokphand Group** **Senior Chairman Dhanin Chearavanont**

Attitudes The Education University Hong Kong pursuing the National Defence College of Thailand

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